



Best Bar/Pub of The Year

This category celebrates excellence in traditional pub/bar service in Western Sydney, with a strong emphasis on customer experience. Outstanding venues will offer a diverse selection of draught and bottled beers, wines by the glass, mixed drinks, and cocktails, all complemented by high-quality food, décor and ambience and creativity in their menu offerings.

Scoring

- **Written submission: 75 marks**
- **Online reviews & social media: 10 marks**
- **Mystery visit: 15 marks**
- **Total score: ___/100 marks**

Written submission - 75 marks

1. Provide an overview of the nature of your Bar/Pub with history of when it was established. (All logos of business and any campaign images to be attached in jpeg, 150-200 words)
2. Provide a case study and example how your venue has created the warmth of the welcome, inclusivity and the overall ambience of the Bar/Pub. (will be treated confidentially). (100-150 words)
3. How do you encourage creativity and quality in your Beverage, Food and customer service. Submit menus and images on décor and ambience. (50 words)
4. Attach media file showing case your venue. State your success factor which has won good customer reviews and any local awards. (100 words)

Online reviews & social media - 10 marks

Social media analysis: Page hits on social media (give mix of platforms and customer sentiment with ratings) – Give screen shot of jpeg pages. (100 words)

Mystery visit - 15 marks

Judges will choose to visit and mark accordingly as required.

Please submit the above and send by drop box link:

- Your completed nomination entry on word doc
- Jpeg images
- Media files in Mp3
- Your company logo in jpeg
- Your contact details, email phone number and name of business and address
- Make payment of \$120 admin fee on our website link “Pay Nomination Fee”.



Email all the above to: awards@wstourism.com.au

Submission deadline: 20th July 2026
Finalists Announced: 3rd August 2026
Awards Night: Friday, 16th October 2026

Good luck!

Book your Awards night tickets to support this incredible event for Industry!!

**Thank You,
Western Sydney Tourism Taskforce NSW Inc**