



Best Music & Arts Venue

This category recognises a venue that offers a high-quality overall experience to the audience and strong commitment to local music and arts, thus create economic impact, increased visitation, and community involvement. Entrants in this category are required to demonstrate that they meet minimum visitation requirements of 10,000 plus visitation in order to enter the awards.

Scoring

- **Written submission: 75 marks**
- **Online reviews & social media: 10 marks**
- **Mystery visit: 15 marks**
- **Total score: ___/100 marks**

Written submission - 75 marks

1. Provide an overview of the nature of your venue and business with history of when it was established. (All logos of business and campaign images to be attached in jpeg, 150-200 words)
2. Provide a case study and example how your exhibition/performance/show has increased visitation attaching any visitation number analytics (will be treated confidentially). Economic benefit in \$ approximate. (100-150 words)
3. Attach media file showing case your venue. State your success factor in creating local, regional, and international markets. (100 words)
4. What kind of community engagement did your business create? (50 words)
5. Any sustainability practices/efforts followed by your business? (50 words)

Online reviews & social media - 10 marks

Social media analysis: Page hits on social media (give mix of platforms and customer sentiment with ratings) – Give screen shot of jpeg pages. (100 words)

Mystery visit - 15 marks

Judges will choose to revisit this and mark accordingly.

Please submit the above and send by drop box link:

- Your completed nomination entry on word doc
- Jpeg images
- Media files in Mp3
- Your company logo in jpeg
- Your contact details, email phone number and name of business and address
- Make payment of \$120 admin fee on our website link "Pay Nomination Fee".



Email all the above to: awards@wstourism.com.au

Submission deadline: 20th July 2026
Finalists Announced: 3rd August 2026
Awards Night: Friday, 16th October 2026

Good luck!

Book your Awards night tickets to support this incredible event for Industry!!

**Thank You,
Western Sydney Tourism Taskforce NSW Inc**