

Outstanding Community Engagement

This award acknowledges a business leader who has dedicated considerable effort towards enhancing the community, surpassing the responsibilities of their business role. This can include organizing fundraisers for charitable causes or actively participating in community committees that contribute to the well-being of the area, fostering a culture of giving back to the local community and region, thereby promoting a healthier lifestyle for all residents.

Scoring

- Written submission: 75 marks
- Other roles: 10 marks
- Mystery visit: 15 marks
- Total score: ___/100 marks

Written submission – 75 marks

- 1. Provide an overview of the nature of your role and how you have contributed by engaging with the community. (150-20 words)
- Provide a case study and example how with your skills have created an event that has benefited the community and attach any analysis or data with images /campaign (will be treated confidentially). (100-150 words)
- 3. State why you are outstanding at community engagement and what are the main characteristics that drive you to achieve our goals. (100 words)
- 4. Provide examples of your community engagement projects within the region with overall community flourishing. (Attach testimonials)

Other roles - 10 marks

Any awards, board memberships of associations or other roles you play in the community. Add images you can provide. (100 words)

Mystery visit - 15 marks

Judges will choose to revisit this and mark accordingly.

Please submit the above and send by drop box link:

- Your completed nomination forms
- Jpeg images
- Media files in Mp3
- Your company logo in jpeg
- Your contact details, email phone number and name of business and address
- Make payment of \$120 admin fee of the link given and attached.
- Email all the above to: <u>wstawards@visitsouthwestsydney.com.au</u>
- Submission deadline is by 15th July 2024.

Good luck!

Book your Awards night tickets to support this incredible event for Industry!!