



Meeting / Conference Venue of the Year - Major

This category recognises venues who provide high quality facilities specifically designed for business visitors e.g. meetings, incentives, conferences and exhibitions

Scoring

- **Written submission: 75 marks**
- **Online reviews & social media: 10 marks**
- **Mystery visit: 15 marks**
- **Total score: ____/100 marks**

Written submission - 75 marks

1. Provide an overview of your venue including brief history of how you came to be and points of difference/what makes your property special. (All logos of business and campaign images to be attached in jpeg, 150-200 words)
2. Provide a case study and example how your business provided exceptional facilities and services tailored to meet the diverse needs of the event. (100-150 words)
3. State what marketing campaigns did the business implement to reach target markets and provide data and information on how the campaign has succeeded. (100-150 words)
4. How your property is environmentally conscious and sustainable in events such as recycling policies, water and energy efficient fixtures, waste management efforts, packaging, resource recovery efforts and inhouse gardens. (50 words)

Online reviews & social media - 10 marks

Social media analysis: Page hits on social media (give mix of platforms and customer sentiment with ratings)
– Give screen shot of jpeg pages. (100 words)

Mystery visit - 15 marks

Judges will choose to visit this and mark accordingly.

Please submit the above and send by drop box link:

- Your completed nomination entry on word doc
- Jpeg images
- Media files in Mp3
- Your company logo in jpeg
- Your contact details, email phone number and name of business and address
- Make payment of \$120 admin fee on our website link.

Email all the above to: join@wstourism.com.au

Submission deadline: 2ND June

Finalists Announced: 16th June

Awards Night: Friday 5th September,2025

Good luck!

Book your Awards night tickets to support this incredible event for Industry!!

Thank You,

Western Sydney Tourism Taskforce NSW Inc